

## **Top Real Estate Professionals Form EDGE Realty Partners**

*New firm offers development, brokerage, and investment services for retail.*

DALLAS – April 6, 2009. Some of Dallas' best-known and respected commercial real estate professionals have joined forces to create EDGE Realty Partners. Adam Schiller and Brian Murphy will be managing principals in the new firm. They are joined by their former Staubach Retail colleagues Greg Bracchi, Steve Ewing, Mike Leonard, and Michael Stern who will be principals. Lauren Johnson and Josh Flores will round out the new team. EDGE Realty Partners will offer development, brokerage, and investment services with a focus on Retail.

Murphy and Schiller have been principals with Austin-based Endeavor Real Estate Group and have recently bought its Dallas-area assets and will maintain its corporate office in the Endeavor space located at 5950 Berkshire Lane, Ste. 200, Dallas, TX 75225. Principal Brian Murphy adds, "Our business at EDGE Realty Partners will be more broad-based. Besides the development projects, we will be offering tenant and landlord representation as well as investment sales. In spite of the current recession, we see great potential in these areas and we could not be more excited about our prospects."

According to principal Adam Schiller, EDGE Realty Partners is positioning to take advantage of business opportunities brought on by the financial crisis "The next few years will present a tremendous opportunity on the acquisition side and we believe we will provide superior value to our capital partners by adding new services," says Schiller. "We have a terrific relationship with Endeavor and will continue developing the projects that were generated in the Dallas office." Two of these projects are The Village at Meadow Ridge Farms in Forney, Texas and Aliana in Houston.

"We wish Brian and Adam every success with their continuing work on Forney and Aliana and as they branch out into new opportunities," says Chris Ellis Co-CEO of Endeavor. "Their personal and professional integrity and business acumen have been a great asset to Endeavor and will ensure the success of EDGE Realty Partners."

Both Murphy and Schiller are thrilled about the talent that has come together to form EDGE Realty Partners. "This group is known for their exceptionally strong relationships with major retail and restaurant clients," says Murphy. "Besides the professional accolades, it was very important that each individual fit into our culture," adds Schiller. "Since we all previously worked together at Staubach, we all share the same core values of integrity, commitment, partnership, and excellence."

For more information, contact EDGE Realty Partners at 214-545-6900 or visit the Web site: [www.EDGE-RE.com](http://www.EDGE-RE.com).