



Online Survey Findings

Q.1

Do you live in Forney proper, within Forney ISD, or have a 75126 ZIP code address?

Half of respondents identified themselves as citizens of Forney, with the remainder divided equally between Forney ISD and the 75126 ZIP code.

Q.2

If you live in one of the following subdivisions, please indicate which one?

Only 34% identified a specific subdivision. Among these the largest numbers were from Windmill Farms and Travis Ranch, with the next largest group from Shamrock Ridge, Mustang Creek, Heartland, and Highland Prairie. The remainder were each too small to be deemed significant.

Q.3

How long have you lived here?

The vast majority of respondents — three-quarters in fact — have lived in Forney 10 years or fewer.

More than half of those have lived here fewer than five years.

Q.4

Which of these contributed to your decision to live here?

The top three reasons were 1) Quality Of Life, 2) Forney ISD Schools and, tied for third, 3) Community Values and Affordable Home Prices. Easy Commute and Family In The Area were both lesser but significant factors.

Q.5

Which of these best describe Forney to you?

Three-quarters of respondents characterized Forney as Growing, followed by Two-thirds choosing Safety and, half, Sense Of Community as key descriptors. Quiet, Laid Back, Rural, and Old-Fashioned were chosen by one-quarter with Active and Historic following close behind.

Q.6

How would you describe Forney to someone considering moving here?

Roughly half the respondents recommend Forney as a great place to live, although they indicate that they have to leave town to have many of their needs/wants met. However, most believe Forney is changing for the better.

Q.7

When you think of Forney do you think of it as (a)...?

Half of the respondents consider Forney a town, about one-fifth think of it as a Suburb, followed by City at about one-sixth.

Q.8

Forney is an ideal place to live if you are:

Respondents feel that Forney is an ideal choice for raising a family, has great schools, is a convenient commute, and offers a lot of home for the money. Empty Nesters and Place to Retire fell significantly further down in the rankings. Interestingly, respondents think Forney is not a good fit for singles.

Q.9

How would you describe your attitude toward your city?

The majority of respondents like living in Forney and have a positive outlook regarding the town. The rest of the responses were around a sixth each and flat. A small minority (3%) say they will move away when they can.

Q.10

How likely are you to get involved in community affairs?

Nearly equal numbers of respondents indicated that they were either Very Likely or Not Very Likely to get involved in community affairs — about two-fifths each. The next largest group said they would get involved, but only if it were regarding an issue about which they were passionate.

Q.11

What do most people who don't live here think of Forney?

Due to the structure of these questions, each answer is judged on its own — 0-100%. More than half believe that outsiders still associate Forney with Antiques. Almost half believe people have heard of Forney but don't know where it is. Tied for third place were: One More Town On The Way Out of Dallas and A Fast-Growing City East of Dallas.

Q.12

What qualities do you find represent the kinds of people that live in your community?

On the plus side, respondents described the people of Forney (in this order) as Family-Oriented, Courteous, Down-To-Earth, Neighborly, Charitable, Independent, and Public Spirited.

Q.13

How would you characterize your relationships with others who live here?

The responses to this question were somewhat flat (equal in weight). Relationships in Forney center around Church, Community Groups, and around Organized Children's Activities. Many respondents have Close Personal Friendships as well as some Family In The Area. Remarkably—40%—say they know their neighbors well and care about them.

Q.14

How much of your leisure time do you spend in Forney?

This is another question to which the responses were fairly flat (equal). However, the fact that 20–80% of respondent's leisure time is spent in town is impressive.

Q.15

How is your time in Forney spent?

Three-quarters of respondents said that their time in Forney, specifically, is spent at home relaxing with family.

Q.16

Which of these nearby cities do you most often visit for non-work-related reasons?

Respondents primarily visit Dallas, with Terrell, Rockwall, and Mesquite close behind and roughly equal. Least often visited were Garland and Rowlett.

Q.17

When you go to neighboring cities, please tell us what you go there for?

Respondents leave town for (in order):

1) Restaurants, 2) Big Box Stores, 3) The Mall and Specialty Stores, and 4) Grocery Stores.

Two-thirds place Clubs and Bars at the very bottom of their list.

Q.18

As Forney redevelops its historic downtown, what kinds of businesses /facilities would you most like to see open there?

Respondents would like to have (in order):

1) Steakhouses/Fine Dining, 2) Coffee Shops/ Sidewalk Cafés, 3) Small Shops and Boutiques / Permanent Infrastructure for Events, and 4) a Community Center. Respondents indicated that they do not want Personal Services, Professional Offices, or a Museum downtown. Respondents also made it clear—by a wide margin—that they do not want bars there.

Q.19

***Name three things
you most wish
Forney had that it
currently does not:***

- Restaurants
- Shopping (Target!)
- Grocery Stores

Fill-in the-blanks
Line One

Adult Softball Central Market Clothing Community Center Dining Food
Forney Golf Course **Grocery** Hospital Kroger Mall
Nice Park Pool **Restaurants** Restaurants Retail
Roads Shopping Steak House **Target** Town YMCA

Fill-in the-blanks
Line Two

Activities Bookstore Bowling Community Costco Dining
Downtown Entertainment **Food** Forney Golf Course Home
Depot **Kroger Mall** Public **Restaurants** Roads
Shopping South Side Sports Steak House **Stores** Swimming
Pool **Target** Traffic

Fill-in the-blanks
Line Three

Access Big Bowling Alley **Center** Clothing Stores Community
Costco **Downtown Entertainment Food** Garden Golf
Course **Grocery Stores** Kroger Mall Park Places Public
Restaurants Retail **Roads Shopping** South
Side Swimming Pool **Target** Traffic Trails

Q.20

Name three things about Forney you really wish would not change:

- Small Town Feel
- Sense of Community
- Quality Schools

Fill-in the-blanks
Line One

Bars Businesses **Community** Country Crime Rate
Downtown Education Family Values **Forney** Friendly Growth
Historic Home Town Land Late **Park** Population
Quiet Rural Safe Safety **Schools** **Small** **Town**
Stores

Fill-in the-blanks
Line Two

Bars **Big** **Community** Country Crime **Downtown**
Family **Forney** Friendly People Grow Growth
Historic Home Town Hometown Atmosphere Hometown Christmas Housing Land
Parks Quality of Life Rural **Schools** Shops **Small**
Town **Stores** Traffic

Fill-in the-blanks
Line Three

Antique Apartments **Businesses** **Community**
Country **Downtown** **Family** **Forney**
Friendliness Growth Hometown Life Love Low Crime
Rate Mesquite Neighborhoods Neighbors **Parks** Place Safe
Schools Shops **Small** **Town** **Stores** Taxes Traffic
Values